

AI Strategy Canvas

SOLUTIONS24X7 · TCS FRAMEWORK

STARTER EDITION

One page. Strategic intent, focus areas, risk appetite, investment posture, success measures. The input that makes Rosetta executable.

About This Document

A fillable strategic planning canvas. Complete before any AI initiative begins. One document that aligns the executive sponsor, programme lead, and risk/compliance officer before a line of code is written.

Section 1 · Strategic Intent

What business outcome does AI need to deliver? (1–2 sentences, written in plain English)

Section 2 · Focus Areas (choose up to 3)

For each focus area, capture the process, function, or product being targeted and the expected outcome.

Area 1: _____ Area 2: _____ Area 3: _____

Section 3 · Risk Appetite

Tolerance level: Conservative / Moderate / Aggressive

Constraints or non-negotiables: _____

Regulatory / Compliance Flags:

- EU AI Act applies
- ISO 42001 target
- Industry-specific regulation: _____
- Internal data classification constraints
- Other: _____

Section 4 · Investment Posture

Build (Custom models, internal platforms, bespoke tooling)

Priority Secondary Avoid

Buy (SaaS AI tools, vendor APIs, managed services)

Priority Secondary Avoid

Partner (SI delivery, consulting-led deployment, CoE model)

Priority Secondary Avoid

Budget horizon & indicative envelope:

Section 5 · Success Measures

Measure	Baseline (today)	Target (12 months)	Owner

Section 6 · Rosetta Standing Orders (Starter)

The three non-negotiable governance rules your AI must always follow — the bridge from strategy intent to machine-readable policy.

Standing Order 1: _____ Standing Order 2: _____ Standing Order 3: _____

These become the foundation of your Rosetta governance configuration. The Standing Orders translation template is included in the Framework Engagement.

Section 7 · Sign-Off

Role	Name	Date
Executive Sponsor		
AI Programme Lead		
Risk / Compliance		

What's in the Full Version?

- Standing Orders Translation Template — a structured process for converting strategic intent from this canvas into complete, machine-readable governance rules for Rosetta.
- Layer-by-layer configuration guide: how each section of this canvas maps to a specific Rosetta OS layer (Intake, Orchestration, Strategy, Execution, Automation).

Full version included in our AI Framework Engagement — solutions24x7.com